

CDI FURNITURE

*Gallery*

250 Sq. Feet

## *Company Overview*

Headquartered in the design-rich city of Montreal Canada, CDI Furniture is a world-class design and manufacturing company devoted to the home furnishings marketplace. Focusing on case goods, upholstery, lighting and décor, CDI presents all of its furniture in their permanent showrooms located in Montreal, Las Vegas, and High Point, North Carolina.

The design element is at the core of CDI's business, enabling the company to constantly strive for and reach new heights. CDI's designers have a profound understanding of the latest home fashion trends from far and wide; they are able to convert those inspirations into timeless signature collections.



## *Mission Statement*

Our goal is to blend fashion and trend in the furniture world in an exceptional manner with great in-house designs and high quality products. Through relentless sourcing and exceptional customer service, we will make it easy and affordable for any home to look its best.



## *Why Gallery?*

The CDI Furniture gallery opportunity provides our dealers with a turn-key display solution and the possibility of an elevated shopping experience for their customers. Our priority is to present our designs in the most effective light possible; this is best accomplished by partnering with key retailers willing to embrace our products while actively communicating our brand message and values.

What's in it for you?

Gallery member benefits include:

A featured presence on the CDI website and social media. We want to drive potential customers directly into your Gallery locations.

Our design team is available to collaborate with you to create a customized gallery layout for your store, including proprietary barn wood or concrete CDI backdrop

Container pricing offered on opening Gallery orders!



# *Back Drops*

As part of the CDI Gallery design, one wall serves as an accent which ties the concept together. Depending on the selection of furniture and the aesthetic of the store in which it is built, CDI offers a choice of barn wood or concrete wall.



BARNWOOD

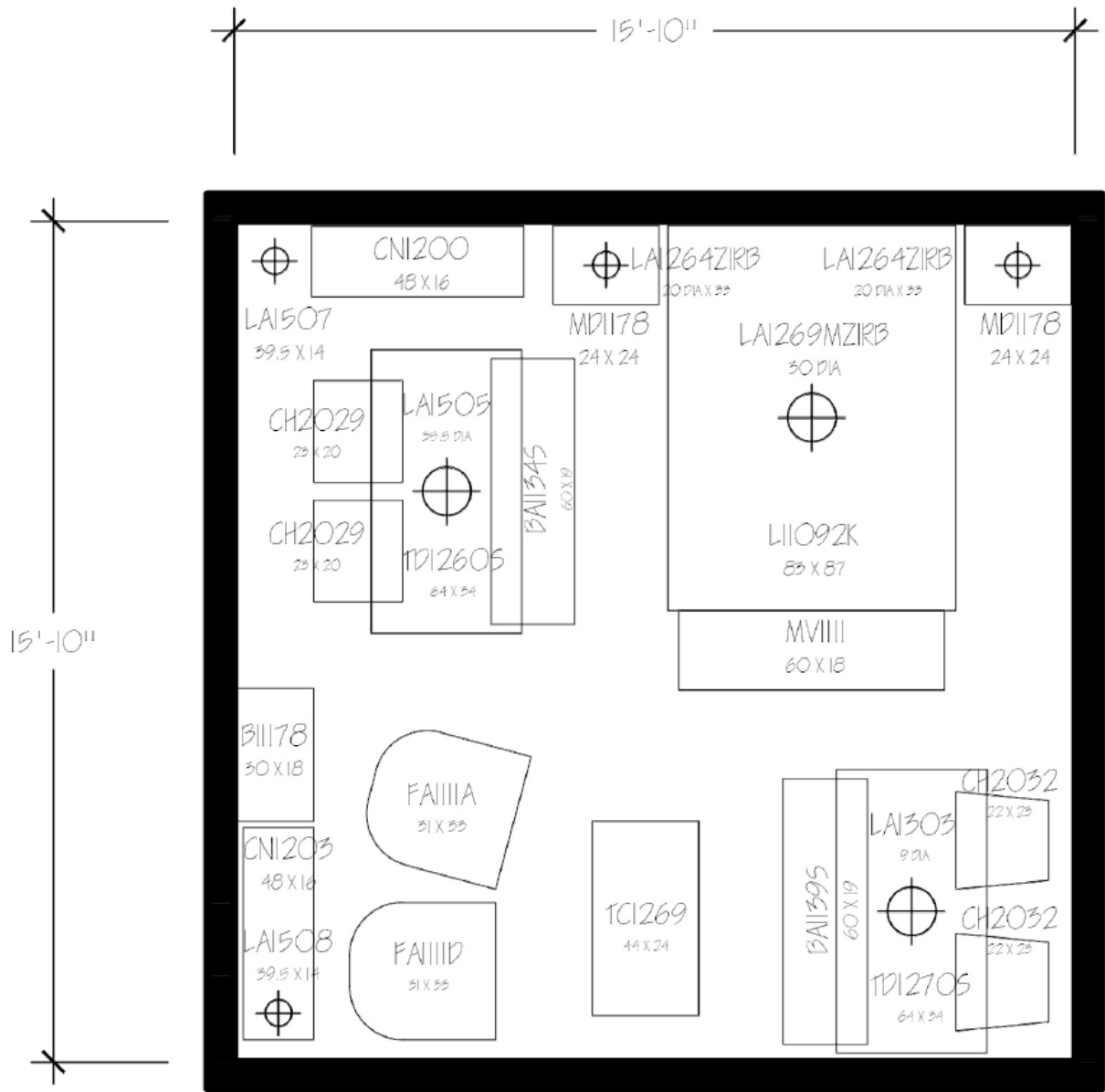


CONCRETE



BLACK FLOORS





HOME FURNITURE 250 SQ. FT. GALLERY



CDI FURNITURE

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